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SECOND SEMESTER (CUFYUGP) DEGREE EXAMINATION, APRIL 2025
ECONOMICS
ECO2FM106 : DIGITAL ECONOMY
2024 Admission onwards

Maximum Time :1.5 Hours	Maximum Marks :50

Section A

All Questions can be answered. Each Question carries 2 marks(Ceiling : 16 Marks)

1	Define E-commerce. Point out two challenges of E-commerce.
2	What do you mean by information value chain?
3	Differentiate between blockchain and artificial intelligence.
4	Define digital goods and services. Give two examples of each.
5	What are the challenges of protecting digital content?
6	Differentiate between intellectual property and copyright.
7	Write a note on ethics in data collection and usage.
8	Briefly explain endogenous growth theory of digital economy.
9	Define metaverse. Give two applications of metaverse.
10	What do you mean by job displacement?

Section B

All Questions can be answered. Each Question carries 6 marks (Ceiling : 24 Marks)

11	Explain monetary theory of digital economy
12	Define digital transformation. Explain the key elements of a digital transformation strategy.
13	What are the different distribution channels used for digital services?
14	What do you mean by digital divide? Examine the relationship between digital divide and inequality.
15	What do you mean by big data? Examine the role of big data in the digital economy.

Section C

Answer any ONE.Each Question carries 10 marks(1x10=10 Marks)

16	What are the important innovations of digital era? Analyze the potential of blockchain technology to transform industries and businesses.
17	Give an overview of the rise of digital economy. Critically evaluate the overall impact of the digital economy on society, considering both its benefits and challenges.