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Name.....

Reg. No.....

**FIFTH SEMESTER B.VOC. DEGREE EXAMINATION, NOVEMBER 2025**

Tourism and Hospitality Management

SDC5TH23-E2 TOUR GUIDING AND ESCORTS

(2021 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

**Section A***Answer any number of questions each not exceeding 50 words.**Each question carries 2 marks.**Ceiling of marks for Section A is 25.*

1. Who is an escort ?
2. What do you mean by Coach Tour ?
3. Who is a Backpacker ?
4. Define "itinerary. "
5. Differentiate between FIT and GIT.
6. What is the role of cultural interpretations ?
7. Define a "Location guide."
8. What are the elements of tour guiding ?
9. What is a head tax ?
10. What are the Challenges faced by tour guides in India.
11. What is Scheduling ?
12. Name the different types of tours.
13. Define "tour cost".

**Turn over**

14. What are the essential components of first aid ?
15. Name some common types of emergencies during tours.

### Section B

*Answer any number of questions each not exceeding 100 words.*

*Each question carries 5 marks.*

*Ceiling of marks for Section B is 35.*

16. Explain the code of conduct of a tour guide.
17. What are the measures taken by a tour guide in case of a theft ? Explain.
18. Explain the steps involved in organizing a guiding business.
19. Write the main characteristics of a good presentation by a guide.
20. Explain the impact of pre-tour planning.
21. Explain the importance of having a well-prepared emergency report plan.
22. Write down the concept of incidental interpretations.
23. Point out the challenges and threats faced by tour guides.

### Section C

*Answer any **two** questions not exceeding 400 words.*

*Each question carries 10 marks.*

24. Discuss the Golden Rules of Guiding the tourist.
25. Evaluate the need and importance of first aid knowledge to a tour guide.
26. Classify tour guides based on their areas of expertise and the types of tours they conduct.
27. Discuss the dual role of a tour guide as both a guide and interpreter.

(2 × 10 = 20 marks)