

QP Code: D134826		Total Pages: 1	Name:
		Register No.	
THIRD SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2025			
(CUFYUGP)			
ENG3FM107(3) UNDERSTANDING KERALA: NARRATIVES OF DEVELOPMENT, COMMERCE AND ENTREPRENEURSHIP			
2024 Admission onwards			
Maximum Time :1.5 Hours			Maximum Marks :50
Section A			
All Questions can be answered. Each Question carries 2 marks (Ceiling: 16 Marks)			
1	Reflect on the visitor's remark, "It's still the stone ages here." How would you respond to his perspective on local life and tradition?		
2	Explain the factors that inspired Amritha Joseph Mathew to become an entrepreneur and start her own business.		
3	Identify any two traditional paddy varieties preserved by Cheruvayal Raman.		
4	Highlight the most notable aspect of social development in Kerala.		
5	Analyse which type of Aranmula Kannadi is most popular and explain its cultural significance and uses.		
6	Explain the significance of the name Appooppanthaadi.		
7	Analyse how the local rulers of Kerala supported the Jewish community and evaluate the significance of their contributions.		
8	Identify factors that make Kerala attractive for employment.		
9	Provide the full forms of CMFRI and SCSP.		
10	Illustrate the ways in which Kudumbasree supports entrepreneurs.		
Section B			
All Questions can be answered. Each Question carries 6 marks (Ceiling: 24 Marks)			
11	Analyse the significance of medium-sized films in driving the recent success and creative evolution of Malayalam cinema.		
12	Illustrate how self-help group initiatives contribute to social reform.		
13	Explain the various forms of support offered to NHG members.		
14	Describe the features and significance of the fishing harbour at Munambam.		
15	How does Sajna help women travellers become more confident and self-reliant?		
Section C			
Answer any ONE. Each Question carries 10 marks (1x10=10 Marks)			
16	Assess how rituals reflect the cultural and social values of the Kurichiya community.		
17	Critique "The Big Fish" as a commentary on globalization, focusing on its allure and adverse effects on traditional communities.		