

QP Code: D133140		Total Pages: 1	Name:
		Register No.	
FIRST SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2025			
(CUFYUGP)			
JOU1MN102 Introduction to Electronic Media			
2024 Admission only			
Maximum Time :2 Hours			Maximum Marks :70
Section A			
All Question can be answered. Each Question carries 3 marks (Ceiling : 24 Marks)			
1	Broadcasting		
2	AIR		
3	Adobe Premiere Pro		
4	Multimedia		
5	Interactive media		
6	Podcasting		
7	Digital Media		
8	Sender		
9	Photoshop		
10	Video Streaming		
Section B			
All Question can be answered. Each Question carries 6 marks (Ceiling: 36 Marks)			
11	Define electronic media and differentiate from traditional media.		
12	Examine the role of technology in electronic media.		
13	Identify and describe the primary tools used for audio production in electronic media.		
14	Identify and explain the key features of digital video cameras.		
15	Discuss the purpose and function of sound effects in electronic media.		
16	Analyze how AI-generated content is impacting the role of human creators in electronic media.		
17	Identify the different types of electronic media platforms.		
18	Analyze the significant ways electronic media has transformed how people interact with each other.		
Section C			
Answer any ONE. Each Question carries 10 marks (1x10=10 Marks)			
19	Predict the future of electronic media, analyzing potential technological advancements and their likely impact on media consumption and production.		
20	Differentiate electronic media from traditional media by analyzing the key characteristics and features of each, using relevant examples.		