

**FIRST SEMESTER (CUFYUGP) DEGREE EXAMINATION**  
**NOVEMBER 2025**

Journalism and Mass Communication

JOU 1FM 105—THE ART OF PHOTOGRAPHY

(2024 Admission only)

Time : One Hour and a Half

Maximum : 50 Marks

**Section A**

*Answer all questions.*

*Each question carries 2 marks.*

*Ceiling 16 marks.*

1. What is depth of field ?
2. What are the three elements that control exposure ?
3. What is meant by the term “balance” in photographic composition, and what is its significance ?
4. What are the key characteristics of documentary photography ?
5. What is long exposure photography ?
6. What is Cropping ?
7. What are some essential accessories for photographers ?
8. What are the advantages of using an on-camera flash ?
9. What is the role of a viewfinder in a camera, and what is the difference between optical and electronic viewfinders ?
10. What are the advantages of digital photography over film photography ?

**Section B**

*Answer all questions.*

*Each question carries 6 marks.*

*Ceiling 24 marks.*

11. Analyze the key features and benefits of mirrorless cameras.
12. Analyze the concept of white balance and its importance in achieving accurate color rendering.

**Turn over**

13. Discuss the impact of social media platforms on the production, distribution, and consumption of photographic content.
14. Compare the advantages and disadvantages of using flash in different photography situations.
15. Analyze the techniques employed in effective action and sports photography.

### Section C

*Answer any **one** question.*

*The question carries 10 marks.*

16. Evaluate the role of camera settings such as aperture, shutter speed, and ISO in controlling exposure and their impact on the overall image quality.
17. Compare and contrast the advantages and challenges of using natural light versus artificial light in photography.

$(1 \times 10 = 10 \text{ marks})$