

D 141151**(Pages : 2)****Name.....****Reg. No.....****FOURTH SEMESTER B.VOC. DEGREE EXAMINATION, APRIL 2026**

Hotel Management, Tourism and Hospitality Management

A13—ENTREPRENEURSHIP DEVELOPMENT

(2021 Syllabus)

Time : Two Hours and a Half

Maximum : 80 Marks

Section A (Short Answer Questions)*Answer any number of question.**Each not exceeding 50 words.**Each question carries 2 marks.**Ceiling of marks for Section A is 25.*

1. What is Partnership Firm ?
2. Define Entrepreneur.
3. Expand MSME.
4. Define SWOT analysis.
5. Define feasibility study
6. What is meant by risk bearing ?
7. Define women leadership.
8. What is SWA SHAKTI ?
9. What is economic independence ?
10. What is AGMARK ?
11. What is ISI Certification ?
12. Define IPR.
13. Expand FSSAI.
14. What is licensing ?
15. Define Income Tax.

Turn over

Section B

Answer any number of questions each not exceeding 100 words.

Each question carries 5 marks.

Ceiling of marks for Section B is 35.

16. Explain the concept of grey market and counterfeit goods.
17. Differentiate between trademark, patent and copyright.
18. Write a short note on Corporate Social Responsibility.
19. Discuss the problems faced by women entrepreneurs.
20. Write a note on Rashtriya Mahila Kosh.
21. Explain the meaning and importance of a business plan.
22. Explain the reasons for the growth of entrepreneurship in India.
23. Explain the types of entrepreneurs based on timing of venture creation.

Section C

*Answer any **two** questions not exceeding 400 words.*

Each question carries 10 marks.

24. Explain different types of taxes applicable to business in India.
25. Discuss the various sources of finance available to a new venture.
26. Explain mergers and acquisitions with advantages and disadvantages.
27. Discuss the emergence and growth of women entrepreneurs in India.

(2 × 10 = 20 marks)