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Name.....

Reg. No.....

**FOURTH SEMESTER B.VOC. DEGREE EXAMINATION, APRIL 2026**

Tourism and Hospitality Management

SDC 4TH 18—TOUR PACKAGING AND ITINERARY PREPARATION

(2021 Syllabus)

Time : Two Hours and a Half

Maximum : 80 Marks

**Section A (Short Answer Questions)***Answer any number of questions each not exceeding 50 words.**Each question carries 2 marks.**Ceiling of marks for Section A is 25.*

1. Define Itinerary.
2. Explain DMO.
3. What is Indrail Pass ?
4. What is Cue Sheet ?
5. What is Tour Costing ?
6. Define Skimming Pricing.
7. What is Public Relations ?
8. What do you mean by shared economy ?
9. Define Dark Tourism.
10. Name any *four* blue flag beaches in India.
11. Name any *four* well acclaimed Medical Tourism Destinations in the World.
12. Name any *four* Hill Stations in India.
13. List out the 'S' in Beach Tourism.
14. Give a note on Kumb Mela.
15. How many airports in India provide Visa on Arrival Facility ?

**Turn over**

**Section B**

*Answer any number of questions each not exceeding 100 words.*

*Each question carries 5 marks.*

*Ceiling of Marks of Section B is 35.*

16. What are the major elements in a tour itinerary ?
17. Give a detailed account of Schengen Visa.
18. Who is a tour escort ? What are the duties and responsibilities of a tour escort ?
19. What do you mean by Sales Promotion ? What are the tools in Sales Promotion ?
20. Explain various types of tour packages.
21. Given an account of major Buddhist Tourist Sites in India.
22. What are the features of Conference and Convention Packages ?
23. Imagine that you are taking a group of Tourists to a Jewish Synagogue. How would you explain the do's and don'ts to the group ?

**Section C**

*Answer any **two** questions not exceeding 400 words.*

*Each question carries 10 marks.*

24. Draw a route map of adventure itinerary to major Himalayan destinations and explain it.
25. Prepare an itinerary for a group of Gen Z tourists who are interested to visit South East Asian Countries (07 days and 06 nights)
26. Prepare an advisory, for a group tourist who are planning to travel to South Africa, consisting of Visa Information, rules and regulations, climatic conditions or any other information necessary for a first-time traveller.
27. Pick out a North Eastern State of your choice and explain about its Cultural Tourism Products.

(2 × 10 = 20 marks)