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| QP Code: D143771 | | Total Pages: 1 | Name: |
| | | Register No. | |
| FOURTH SEMESTER (CUFYUGP) DEGREE EXAMINATION, APRIL 2026 | | | |
| MANAGEMENT STUDIES | | | |
| BBA4CJ208 CORPORATE GOVERNANCE & BUSINESS ETHICS | | | |
| 2024 Admission onwards | | | |
| Maximum Time: 2 Hours | | Maximum Marks: 70 | |
| Section A | | | |
| All Questions can be answered. Each Question carries 3 marks (Ceiling: 24 Marks) | | | |
| 1 | Define Corporate Governance. | | |
| 2 | What is meant by stewardship theory? | | |
| 3 | What is the utilitarian approach? | | |
| 4 | Define OECD. | | |
| 5 | What do you mean by the German Model? | | |
| 6 | What is deontology? | | |
| 7 | What is the role of Management Control Systems in Corporate Governance? | | |
| 8 | State any two principles of corporate governance | | |
| 9 | What is brain stalling? | | |
| 10 | What is meant by professional codes of ethics? | | |
| Section B | | | |
| All Questions can be answered. Each Question carries 6 marks (Ceiling: 36 Marks) | | | |
| 11 | What are the objectives of corporate Governance? | | |
| 12 | Briefly explain the nature of business ethics. | | |
| 13 | What is the difference between ethics and law? | | |
| 14 | What are the powers and responsibilities of directors? | | |
| 15 | Briefly explain the features of the Indian ethos. | | |
| 16 | What are environmental issues in business? | | |
| 17 | Discuss various issues in corporate governance. | | |
| 18 | Explain the ethical dilemmas in the marketing area. | | |
| Section C | | | |
| Answer any ONE. Each Question carries 10 marks (1x10=10 Marks) | | | |
| 19 | Discuss various forums of corporate Governance and its functions. | | |
| 20 | Define business ethics. Explain different theories of ethics. | | |