

QP Code: D143953		Total Pages: 1	Name:
		Register No.	
FOURTH SEMESTER (CUFYUGP) DEGREE EXAMINATION, APRIL 2026			
ENGLISH			
<b>ENG4FV109(3)-FRAMING PERSPECTIVES: LITERARY AND CULTURAL NARRATIVES FOR COMMERCE AND MANAGEMENT</b>			
<b>2024 Admission onwards</b>			
Maximum Time :1.5 Hours		Maximum Marks :50	
<b>Section A</b>			
<b>All Questions can be answered. Each Question carries 2 marks (Ceiling : 16 Marks)</b>			
1	Analyse the seriousness of diabetes as a global health problem.		
2	Describe the purpose of deception detection tests.		
3	Identify the incident that shaped Brent Staples' awareness.		
4	Determine Jagannath Prasad Das's portrayal of government response.		
5	Assess the significance of the "no code" order in "A Crime of Compassion."		
6	Explain the meaning of ethics in social media.		
7	Assess Orwell's criticism of scientific specialization.		
8	Outline the meaning of glittering generalities in advertising.		
9	Analyse Harari's view of artificial intelligence as a new technology.		
10	Describe the emotional response of Dr. Thaddeus after learning the truth.		
<b>Section B</b>			
<b>All Questions can be answered. Each Question carries 6 marks (Ceiling : 24 Marks)</b>			
11	Analyse the process of selecting a brand name.		
12	Explore the relationship between belief and self-confidence in Nikos's life.		
13	Analyse the theme of coexistence in the film <i>Black and White</i> .		
14	Explore the theme of human insignificance presented in the story by Bertrand Russell.		
15	Examine the suffering experienced by Mac during his final days.		
<b>Section C</b>			
<b>Answer any ONE. Each Question carries 10 marks (1x10=10 Marks)</b>			
16	Critique the challenges faced by women in accessing mental health support.		
17	Analyse Harari's perspective on AI and human society.		