

QP Code: D136626		Total Pages: 02	Name:
			Register No.
FIRST SEMESTER B.VOC (CUFYVP) REGULAR EXAMINATION NOVEMBER 2025			
TOURISM AND HOSPITALITY MANAGEMENT			
THS1CJ101 Travel & Tourism Operations			
2025 Admission			
Maximum Time :2 Hours		Maximum Marks :60	
Section A			
All Question can be answered. Each Question carries 2 marks (Ceiling : 20 Marks)			
1	Define travel.		
2	What is meant by excursionist?		
3	List the main purposes of travel		
4	Mention the importance of road transport		
5	Expand NHAI.		
6	What does 'IRCTC' stand for?		
7	List any four natural tourism products		
8	What is an event-based tourism product?		
9	Why is Kochi important as a tourism destination?		
10	Define "Carrying Capacity."		
11	State one positive environmental impact of tourism.		
12	What is "Revenue Leakage"?		
Section B			
All Question can be answered. Each Question carries 6 marks (Ceiling : 30 Marks)			
13	Explain the characteristics of tourism		
14	List the four major modes of transport in tourism and explain their roles		
15	Identify and explain different types of luxury tourist trains in India.		
16	Define eco-tourism and discuss its significance.		
17	Analyse the components required for successful itinerary planning.		
18	Identify two services provided by IRCTC and explain their importance to travelers		

Section C**Answer any ONE. Each Question carries 10 marks (1x10=10 Marks)**

19	Evaluate the importance of tourism for economic development, specifically discussing the Multiplier Effect and foreign exchange
20	Examine the factors responsible for the growth of modern tourism, focusing on economic and technological influences.