

QP Code: D136630		Total Pages: 02	Name:
		Register No.	
FIRST SEMESTER B.VOC (CUFYVP) REGULAR EXAMINATION NOVEMBER 2025			
TOURISM AND HOSPITALITY MANAGEMENT			
THS1MN102 : Introduction to Tourism Industry			
2025 Admission			
Maximum Time : 2 Hours		Maximum Marks : 70	
Section A			
All Question can be answered. Each Question carries 3 marks (Ceiling : 24 Marks)			
1	Define the term 'Tourist' according to the UNWTO		
2	Distinguish between an 'Inbound' and 'Outbound' tourist		
3	What is meant by an 'Excursionist'?		
4	Identify any three primary components of the tourism industry (the 5 A's).		
5	What was the historical significance of the 'Grand Tour era'?		
6	Name three leading international online travel agencies (OTAs) operational today.		
7	Briefly define 'MICE' tourism.		
8	What is the role of a Tour Operator in the distribution channel?		
9	Define 'VFR' tourism with a suitable example		
10	What is meant by 'Paid Holidays' and how did it influence modern travel?		
Section B			
All Question can be answered. Each Question carries 6 marks (Ceiling : 36 Marks)			
11	Explain how weather and climate function as major geographical determinants of		

	tourist destination selection.
12	Discuss the key differences between the functions of a traditional Retail Travel Agency and a Tour Operator.
13	Differentiate between 'Domestic Tourism' and 'International Tourism' using relevant structural features.
14	Outline the primary elements of tourism attractions and explain why they form the core of a destination's pull factor.
15	Detail the growth of travel during the Renaissance period and its contribution to modern leisure travel.
16	Describe the concept of 'Seasonality' in tourism and how destinations handle seasonal rhythms.
17	Explain the function of travel intermediaries and suppliers within the tourism distribution network
18	Briefly analyze the economic benefits that a developing nation can derive from sustainable tourism practices
Section C	
Answer any ONE. Each Question carries 10 marks (1x10=10 Marks)	
19	Provide a comprehensive analysis of the evolution of travel through the ages. Highlight the critical transition points from early exploratory voyages to the birth of modern mass tourism initiated by Thomas Cook.
20	Define the concept of tourism forms. Critically evaluate the differences between the various typologies of tourists (Transit visitors, Visitors, and Travelers) and outline how modern tourist motivations alter these categories.