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Name.....

Reg. No.....

**FIRST SEMESTER B.VOC. (CUFYVP) DEGREE EXAMINATION
NOVEMBER 2025**

Common Paper

**ENG 1FA101(3)—ENGLISH LANGUAGE SKILLS FOR COMMERCE AND
MANAGEMENT**

(2025 Admissions)

Time : One Hours and a Half

Maximum : 50 Marks

Section A

I. Read the provided paragraphs and answer the following questions. Each question carries 2 marks.

(Ceiling : 16 marks) :

The big budget announcement of five major employment related schemes sounds impressive. The schemes are to have an ambitious Rs. 2 lakh crore outlay spread over five years to facilitate jobs and skilling and the other opportunities for 4.1 crore youth. The Economic Survey has made a strong case for employment, goading the private sector to create jobs, the reasons being lower taxes since 2019, and higher profits post the COVID-19 pandemic. The Prime Minister's package for employment must be seen along with the other initiatives for human well-being.

Any evidence-based road map for sustainable mass employment with dignity must begin by recognising the race to the bottom on wages, when unlimited unskilled workers are available. Let us not forget that the Periodic Labour Force Survey 2019-20 had found that a wage earner is in the top 10 % if he/she earns Rs. 25,000 a month. Short-duration skill programs have had low long-term placements. This is often on account of wage being low for a life of dignity in urban areas. Many went a back to their villages to do something else.

Turn over

Evidence also points to the continuum of education and skills. Monthly per capita consumption is the highest in States such as Tamil Nadu, Kerala Himachal Pradesh, Goa and Sikkim. These States have a better human development indicator as well. Odisha in spite of pushing short duration skilling, has a low per capita consumption in the absence of robust higher secondary/higher/ vocational opportunities in institutions.

Mass employment with dignity requires productivity increases. While it is fine for the Economic Survey to urge the private sector to create jobs, it must be understood that the state also has a role in determining the floor rate of wages and in assuring high quality public goods. There is enough evidence that public employment for unit of population in India is much lower than what it is in most of the developed the world. What should the key policy initiatives in creating sustainable mass employment with the dignity be ?

- 1 What is the total budget outlay for the five major employment-related schemes ?
- 2 How many youths are expected to benefit from the employment-related schemes over five years ?
- 3 What survey found that a wage earner is in the top 10 % if they earn Rs. 25,000 a month ?
- 4 What issue do short-duration skill programs often face regarding long-term placements ?
- 5 According to the write-up, what does mass employment with dignity require.
- 6 What role does the write-up suggest the state should play in relation to wages ?
- 7 What has been observed about public employment per unit of population in India compared to developed countries ?
- 8 What does the Economic Survey urge the private sector to do in relation to employment ?
- 9 Discuss the relationship between human development indicators and monthly per capita consumption as presented in the write-up.

- 10 Explain why public employment and the state's role in determining wages are crucial for creating sustainable mass employment with dignity.

Section B

II. Answer the following questions in not more than 100 words. All questions can be attended. Each question carries 6 marks. (Ceiling : 24 marks).

- 11 Examine the need for healthy competition between different companies to further the cause of sustainable waste management.
- 12 What does the expression "white elephant" mean and how does it relate to the story ?
- 13 How did Gates' decision to shift focus from law to computers alter the course of his life ?
- 14 Critically analyse how the author intertwines insanity and guilt in "The Tell-Tale Heart."
- 15 Imagine you have received feedback that a recent email you sent to a client was unclear and lacked professionalism. Describe how you would revise the email based on Birchard's recommendations for strong business writing.

Section C

III. Answer any *one* question in 300 words.

- 16 Do you agree with Wiltfong's view that business speak reinforces power imbalances in the workplace? Substantiate your answer.
- 17 You have been invited to speak at a major event, and you are feeling nervous about your presentation. Based on Hyken's advice, outline a step-by-step plan to prepare and manage your nerves. How would you use preparation and practice to build your confidence ?

(1 × 10 = 10 marks)