

QP Code: D145191		Total Pages: 02	Name:
		Register No.	
SECOND SEMESTER B.VOC (CUFYVP) REGULAR EXAMINATION APRIL 2026			
TOURISM AND HOSPITALITY MANAGEMENT			
THS2CJ103 TOUR GUIDING & FIELD TECHNIQUES			
2025 Admission			
Maximum Time :2 Hours		Maximum Marks :60	
Section A			
All Question can be answered. Each Question carries 2 marks (Ceiling : 20 Marks)			
1	Define Tour Guide.		
2	State any two roles performed by tour guides in the Ancient Era.		
3	State any two benefits tourists receive from the services of a tour guide.		
4	Why is active listening important for a tour guide?		
5	What is meant by the communication process?		
6	What is non-verbal communication?		
7	What is a tour briefing?		
8	Who are service providers in tourism?		
9	What is contingency planning? Give one example.		
10	What is site reading in tour guiding?		
11	What do you understand by difficult tourist behaviours? Give examples.		
12	Write any two responsibilities of a tour guide in managing a group.		
Section B			
All Question can be answered. Each Question carries 6 marks (Ceiling : 30 Marks)			
13	Explain the different types of tour guides and their functions.		
14	Discuss the different types of communication and their significance in tour guiding.		
15	Explain the storytelling technique used in tour guiding with a suitable example.		

16	Explain the interpretation of tourist destinations and its importance in tour guiding.
17	A tourist in your group repeatedly ignores instructions and arrives late at meeting points. How would you manage this situation as a tour guide?
18	Discuss the components of pre-tour planning. How pre-tour planning is important in tour operations.
Section C	
Answer any ONE. Each Question carries 10 marks (1x10=10 Marks)	
19	Discuss the importance of guest etiquette and intercultural sensitivity in tour guiding.
20	As a monument tour guide, discuss the interpretation techniques you would use to enhance tourists' understanding and appreciation of a monument. Illustrate your answer with suitable examples.