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FIFTH SEMESTER (CUFYUGP) DEGREE EXAMINATION NOVEMBER 2026

MANAGEMENT STUDIES

BBA5EJ309(5) LOGISTICS MANAGEMENT

2024 Admission onwards

Maximum Time: 2 Hours | **Maximum Marks: 70**

Section A

All Questions can be answered. Each Question carries 3 marks (Ceiling: 24 Marks)

1	What is Supplier Relationship Management (SRM)?
2	Define Inventory Management.
3	What is a Distribution Channel?
4	What is meant by Multimodal Transportation?
5	Define Logistics Management.
6	What is meant by Transportation Management?
7	Define Warehousing.
8	What is Integrated Logistics Management (ILM)?
9	What is Freight Management?
10	What is Supply Chain Management?

Section B

All Questions can be answered. Each Question carries 6 marks (Ceiling: 36 Marks)

11	Distinguish between Logistics Management and Supply Chain Management (SCM).
12	Explain the role of logistics managers in strategic decision-making.
13	List the essential characteristics of an ideal warehouse facility.
14	Explain the factors to be considered while selecting an appropriate mode of transportation.
15	Discuss the major reasons for outsourcing logistics activities.
16	Differentiate between Multimodal and Intermodal transportation with clear examples.
17	What are the consequences of excessive inventory?
18	Discuss the scope and functions of Supply Chain Management.

Section C

Answer any ONE. Each Question carries 10 marks (1x10=10 Marks)

19	Discuss the functions, structures, and types of distribution channels.
20	Explain the major issues affecting warehousing decisions and discuss various warehousing facilities.