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FIFTH SEMESTER (CUFYUGP) DEGREE EXAMINATION NOVEMBER 2026

COMMUNICATION AND MEDIA / JOURNALISM AND MASS COMMUNICATION

JOU5EJ 303(2) Digital Media Literacy

2024 Admission

Maximum Time :2 Hours | **Maximum Marks :70**

Section A

All Question can be answered. Each Question carries 3 marks (Ceiling: 24 Marks)

1	Digital media
2	Media literacy
3	Telepresence
4	Information literacy
5	Audience autonomy
6	Post-truth.
7	Digital surveillance
8	Misinformation
9	Journalistic verification
10	Cyber culture

Section B

All Question can be answered. Each Question carries 6 marks (Ceiling: 36 Marks)

11	Trace the evolution of digital media.
12	Discuss the different types of digital audiences.
13	Explain the ethical issues related to digital surveillance and anonymity.
14	Differentiate between misinformation, disinformation, and malinformation.
15	Explain the methods used to verify digital news content.
16	Present the importance of journalistic verification in digital journalism.
17	Discuss the concept of participatory culture and user-generated content.
18	Elucidate the concept of digital citizenship and its importance in cyber culture.

Section C

Answer any ONE. Each Question carries 10 marks (1x10=10 Marks)

19	Explain the concept of digital media and discuss its characteristics.
20	Examine the ethical challenges in digital media and suggest measures to promote responsible digital media use.