QP Code: D153286	Total Pages:1	Name: 794497
		Register No.

FIFTH SEMESTER (CUFYUGP) DEGREE EXAMINATION, NOVEMBER 2026

COMMUNICATION AND MEDIA / JOURNALISM AND MASS COMMUNICATION

JOU5CJ301 – TELEVISION JOURNALISM AND VIDEO PRODUCTION

2024 Admission

Maximum Time :2 Hours | **Maximum Marks :70**

Section A

All Question can be answered. Each Question carries 3 marks (Ceiling : 24 Marks)

1	Live streaming
2	Digital Convergence
3	Public Service Broadcasting
4	Newsworthiness
5	Tilt
6	Close-up
7	Storyboard
8	Dooradharshan
9	News Anchor
10	Fake News

Section B

All Question can be answered. Each Question carries 6 marks (Ceiling : 36 Marks)

11	Illustrate the functions of television in society.
12	Examine the importance of news values in television news selection.
13	Describe the characteristics of effective television news writing.
14	Explain the features of documentary programmes.
15	Examine the importance of lighting in television production.
16	Discuss the emerging trends in television journalism.
17	Describe the characteristics of web series as a digital entertainment format.
18	Analyse how television channels use multiple platforms to distribute news content.

Section C

Answer any ONE .Each Question carries 10 marks (1x10=10 Marks)

19	Examine how audience metrics and feedback mechanisms contribute to improving television programmes.
20	Illustrate the essential components of a television programme proposal with examples.